ORDER

Print Date 10/31/12 Page 1 of 12

POL

Flight Dates 10/09/12-11/05/12

Product DSCCIE

Original Date / Revision

10/31/12 10/31/12

554378 /

Agency Com 15%

Billing Contact

Advertiser Democratic Senatorial Camp

1010 Wisconsin Ave NW

Suite 800

Washington, DC 20007

Agency Great American Media

Buying Contact

Contract / Revision

Sales Office DC-M

1010 Wisconsin Ave NW

Suite 800 Washington, DC 20007 Sales Region NAT

Agency Ref

00:15:00

Order Sep

Estimate # 1139

Alt Order # 09744338

Billing Type Cash

Order Type **GENERAL**

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL ISS

Product Codes PL2B

Priority 1

Advertiser Ref

Primary Account Executive

Dan Driscoll

Week: 10/22/12

10/28/12

~TWTF~~

Account Executive Order% Start Date **End Date** Dan Driscoll 100%

> Order Share 26% Market Value 599019

Competing Station	n % of Order	Amount
KCPT	%	0
KCTV	26%	155745
KCWE	1%	5990
KMBC	29%	173715
KMCI	%	0
KPXE	%	0
KSHB	17%	101833
KSMO	1%	5990

Order Totals	5			Billir	ıg Plan			
Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount (Gross Amount
October 2012	150	\$100,504.00	\$118,240.00	0.00 10/01/12	10/28/12	150	\$100,504.00	\$118,240.00
November 2012	62	\$31,879.25	\$37,505.00	0.00 10/29/12	11/05/12		\$31,879.25	• •
Totals	212	\$132,383,25	\$155 745 00	0.00				

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
1	4	10/09/12	11/02/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-TWTF	:30	2	\$265.003	0.00 NM	8	\$2,120.00
	FOX	4 NEWS AT	5A										
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				Ī		
V	√eek:	10/08/12	10/14/12	-TWTF	2	\$265.00	0.00						
V	/eek:	10/15/12	10/21/12	-TWTF	2	\$265.00	0.00				I		
V	/eek:	10/22/12	10/28/12	-TWTF	2	\$265.00	0.00		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
V	/eek:	10/29/12	11/04/12	-TWTF	2	\$265.00	0.00				I		
2	4	10/09/12	11/02/12	M-F 6-7a	CM-All	6-630a	-TWTF	:30	1	\$525.003	0.00 NM	3	\$1,575.00
				6-630a		(6:00 AM-6:	30 AM)			*		•	¥ 1,010.00
	FOX	4 NEWS	*******			·	· · · · · · · · · · · · · · · · · · ·						· · · · · · · · · · · · · · · · · · ·
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek:	10/08/12	10/14/12	-TWTF	1	\$525.00	0.00						
W	/eek:	10/15/12	10/21/12		0	\$0.00	0.00				I		

0.00

\$525.00



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Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Ch	Start	End	Inventory Code		***************************************	īme Days	Len Sp	ots	Rate Pri			Amoun
4	10/09/1	2 11/02/12	M-F 6-7a	CM-All	6-630a	-TWTF	:30	1	\$525.003	0.00 NM	3	\$1,575.0
OX 4 N	IF\WS		6-630a		(6:00 AM-6:	ou Alvi)						
-	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
<u>عنما</u> 4: 10/2		11/04/12	-TWTF	<u>30015/4466K</u>	\$525.00	0.00						
4		2 11/02/12	M-F 6-7a		630-7a	-TWTF	:30	2	\$525.003	0.00 NM	7	\$3,675.0
4	10/09/1	2 11/02/12	630-7a	OW-All	(6:30 AM-7:0		.50	~	φ020.00 0	0.00 14141	,	φο,σεο.
OX 4 N	IFWS		030-7 a		(0.00 ANI-1.1	JO PANI)						
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
k: 10/0		10/14/12	-TWTF	2	\$525.00	0.00						
k: 10/1		10/21/12	-TWTF	1	\$525.00	0.00				1		
k: 10/2	22/12	10/28/12	-TWTF	2	\$525.00	0.00						
k: 10/2	29/12	11/04/12	-TWTF	2	\$525.00	0.00						
4	10/09/1	2 11/02/12	M-F 7-9a	CM-AII	7-8a	-TWTF	:30	2	\$450.003	0.00 NM	7	\$3,150.0
			7-8a		(7:00 AM-8:0	00 AM)						
OX 4 N	IEWS											
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
k: 10/0	08/12	10/14/12	-TWTF	2	\$450.00	0.00				1		
k: 10/1		10/21/12	-TWTF	1	\$450.00	0.00						
k: 10/2		10/28/12	-TWTF	2	\$450.00	0.00						
k: 10/2		11/04/12	-TWTF	2		0.00					_	
4	10/09/1	2 11/02/12	M-F 7-9a	CM-All		-TWTF	:30	1	\$450.003	0.00 NM	3	\$1,350.
			8-9a		(8:00 AM-9:	00 AM)						
DX 4 N						-						
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
k: 10/0		10/14/12	-TWTF	1	\$450.00	0.00				[
k: 10/1		10/21/12 10/28/12	 -TWTF	0	\$0.00 \$450.00	0.00 0.00						
k: 10/2 k: 10/2		11/04/12	-TWTF	1	\$450.00	0.00						
4		2 11/02/12	M-F 9-10a	CM-AII	9-930a	-TWTF	:30	2	\$250.001	0.00 NM	7	\$1,750.0
7	10/03/1	2 11/02/12	9-930a	OWITH	(9:00 AM-9:		.00	<i>~</i> -	Ψ200.00 I	0.00 11111	•	Ψ1,, σσ.,
OX 4 N	IFWS		5-500a		(0.00) 1111-0.	50 7 arry						
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
k: 10/0		10/14/12	-TWTF	2		0.00						
k: 10/1		10/21/12	-TWTF	1	\$250.00	0.00						
k: 10/2		10/28/12	-TWTF	2		0.00						
ek: 10/2	29/12	11/04/12	-TWTF	2	\$250.00	0.00						
4	10/09/1	2 11/02/12	M-F 9-10a	CM-AII	930-10a	-TWTF	:30	1	\$250.001	0.00 NM	3	\$750.0
			930-10a		(9:30 AM-10):00 AM)						
OX 4 N	IEWS									ı		
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
k: 10/0	08/12	10/14/12	-TWTF	1	\$250.00	0.00	*					
k: 10/		10/21/12		0		0.00						
k: 10/2		10/28/12	-TWTF	1	\$250.00	0.00						
k: 10/2		11/04/12	-TWTF	1	\$250.00	0.00						
4	10/13/1	2 11/03/12		CM-AII		S-	:30	1	\$400.003	0.00 NM	4	\$1,600.
~~··			8-9a	······································	(8:00 AM-9:	UU AM)					,04	,
OX 4 N			kara	04-21	—	Patter						
***************************************	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
ek: 10/0		10/14/12	S-	1	\$400.00	0.00						
k: 10/		10/21/12	S-	1	\$400.00 \$400.00	0.00 0.00						
ek: 10/2 ek: 10/2		10/28/12 11/04/12	S-	1		0.00						
		11/04/14	3		ψ - 100.00	5.00						
4	10/14/4	2 11/04/12	Cu 7.0a	CM-All	8.0a	S	:30	1	\$400.003	0.00 NM	3	\$1,200.

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Flight Dates 10/09/12-11/05/12

Hiatus Dates

<u>Original Date / Revision</u> 10/31/12/ 10/31/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ote	Data Dri	Rtg Type	Tota	
FOX 4	NEWS		inventory code	Dicak	Otarvena	Time Days	Len Op	Ols	ivale Fil	ixig Type	Spors	Amount
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	S	1	\$400.00	0.00						
Week: 10		10/21/12		0	\$0.00	0.00						
Week: 10		10/28/12	S	1	\$400.00	0.00						
Week: 10		11/04/12	S	1	\$400.00	0.00						
10 4	10/09/1	2 11/02/12	M-F 10-11a	CM-AII	10-11a	-TWTF	:30	2	\$175.00 1	0.00 NM	6	\$1,050.00
4 B (E 14	WTU VELI		M-F 10-11a									
_	VITH KELI		144. 1.3		. .							
	art Date	End Date	<u>Weekdays</u> -TwTF	Spots/Week	Rate	Rating						
Week: 10 Week: 10		10/14/12 10/21/12		2	\$175.00	0.00						
Week: 10		10/21/12	-TWTF	0 2	\$0.00 \$175.00	0.00 0.00						
Week: 10		11/04/12	-TWTF	2		0.00				1		
11 4			M-F 11a-12p		11a-12p		۰۰۰	2	6475.00.4			04.050.00
11	10/03/1/	2 11/02/12	M-F 11a-12p	CIVI-VII	11a-12p	-TWTF	:30	2	\$175.00 1	0.00 NM	6	\$1,050.00
FAMILY	/ FEUD/E	AMILY FEUI	•							ı		
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	-TWTF	2	\$175.00	0.00						
Week: 10		10/14/12		0	\$175.00	0.00						
Week: 10		10/28/12	-TWTF	2	\$175.00	0.00						
Week: 10		11/04/12	-TWTF	2	\$175.00	0.00				I		
12 4		2 11/02/12	M-F 12p-1p		1230-1p	-TWTF	:30	2	\$250.003	0.00 NM	7	\$1,750.00
,	10/00/11	L 1770E/1E	1230-1p		(12:30 PM-		.50	4	\$250.003	U.UU IVIVI	I	φ1,750.00
FOX 4	NEWS		.200 1,5		(12.001 141	1.00 1 111/						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				ļ		
Week: 10		10/14/12	-TWTF	2	\$250.00	0.00				1		
Week: 10		10/21/12	-TWTF	1	\$250.00	0.00				I		
Week: 10		10/28/12	-TWTF	2	\$250.00	0.00				1		
Week: 10	/29/12	11/04/12	-TWTF	2	\$250.00	0.00				l		
13 4	10/14/1:	2 11/04/12	FOX News Sunda	v CM-All	9a-10a	S	:30	1	\$350.002	0.00 NM	4	\$1,400.00
			FOX News Sunda	•		_		·	4000.042	0.00 14111	•	ψ1,·100.00
FOX N	EWS SUN	IDAY		•								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		
Week: 10	/08/12	10/14/12	S	1	\$350.00	0.00				I		
Week: 10	/15/12	10/21/12	\$	1	\$350.00	0.00						
Week: 10	/22/12	10/28/12	S	1	\$350.00	0.00				i		
Week: 10/	/29/12	11/04/12	5	1	\$350.00	0.00						
14 4	10/09/12	2 11/02/12	M-F 4-5p	CM-AII	4-5p	-TWTF	:30	1	\$325.003	0.00 NM	7	\$2,275.00
			M-F 4-5p							ı		,,
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	-TWTF	1	\$325.00	0.00						
Week: 10/	/15/12	10/21/12	-TWTF	2	\$325.00	0.00				ł		
Week: 10	/22/12	10/28/12	-TWTF	2	\$325.00	0.00				I		•
Week: 10	/29/12	11/04/12	-TWTF	2	\$325.00	0.00				I		
15 4	10/21/12	2 11/04/12	Sa-Su Noon-5p	CM-All	4-5p	S	:30	1	\$100.001	0.00 NM	3	\$300.00
			4-5p		(4:00 PM-5:	00 PM)				<u> </u>	-	
BONES	}									l		
<u>Sta</u>	rt Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		10/21/12	S	1	\$100.00	0.00						
Week: 10/		10/28/12	S	1	\$100.00	0.00						
Week: 10/		11/04/12	S	1	\$100.00	0.00						
16 4	10/09/12	11/02/12	M-F 5-6p	CM-All	5-530p	-TWTF	:30	4	\$575.003	0.00 NM	10	\$5,750.00
_			5-530p		(5:00 PM-5:	30 PM)						
FOX 4 I	NEWS											



Flight Dates 10/09/12-11/05/12

Hiatus Dates

<u>Original Date / Revision</u> 10/31/12/ 10/31/12

Order Sep 00:15:00

<u>Advertiser</u> Democratic Senatorial Cam <u>Product</u> DSCC IE

Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len Sp	ote	Poto Dri	Dia Tuna	Tota	CONTRACTOR OF THE PARTY OF THE
16 4	gile to the control of the second	2 11/02/12	M-F 5-6p		5-530p	-TWTF		4	\$575.003	Rtg Type 0.00 NM	Spots 10	Amount
			5-530p	01117111	(5:00 PM-5:		.50	~	#373.003	U.UU INIVI	10	\$5,750.00
	NEWS				·	•						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	-TWTF	4	•	0.00						
Week; 10 Week; 10		10/21/12 10/28/12	-TWTF -TWTF	2		0.00						
Week: 10		11/04/12	-TWTF	2		0.00 0.00						
17 4		2 11/02/12	M-F 5-6p	·	530-6p	-TWTF-	·- :30	4	\$575.003	0.00 NM	40	ቀድ ማ ድር ሲለ
			530-6p	3	(5:30 PM-6:		.50	7	\$57 J. 0 G 5	0.00 14141	10	\$5,750.00
FOX 4	NEWS		•		(,						
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	-TWTF	4	\$575.00	0.00						
Week: 10		10/21/12	-TWTF	2	\$575.00	0.00						
Week: 10 Week: 10		10/28/12	-TWTF	2	\$575.00	0.00						
	****	11/04/12	-TWTF	2		0.00						
18 4	10/09/1	2 11/02/12	M-F 6-630p	CM-All	6-630p	-TWTF-	- :30	4	\$700.003	0.00 NM	9	\$6,300.00
FOX 4	NEWS AT	F 6P	M-F 6-630p									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	-TWTF	<u> </u>	\$700.00	0.00						
Week: 10		10/21/12	-TW1F	3	\$700.00	0.00						
Week: 10		10/28/12	-TWTF	1	\$700.00	0.00						
Week: 10	/29/12	11/04/12	-TWTF	1	\$700.00	0.00						
19 4	10/21/1:	2 11/04/12	Su 5-6p	CM-AII	5-6p		s :30	1	\$500.001	0.00 NM	3	\$1,500.00
			Su 5-6p						,		•	V.,000.00
FOX 4	NEWS AT	5P										
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	S	1	\$500.00	0.00						
Week: 10		10/28/12	S	1	\$500.00	0.00						
Week: 10		11/04/12	S	1	\$500.00	0.00						
20 4	10/09/17	2 11/02/12	M-F 630-7p	CM-All	630-7p	-TWTF-	- :30	2 :	\$2,000.003	0.00 NM	2	\$4,000.00
WHEE	L OF FOR	THE	M-F 630-7p									
	art Date	End Date	Weekdaye	SpotoAllook	Data	Datina				I		
Week: 10		10/14/12	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$2,000.00	Rating						
Week: 10		10/14/12		0	\$0.00	0.00 0.00						
Week: 10		10/28/12		ő	\$0.00	0.00						
Week: 10	/29/12	11/04/12		ŏ	\$0.00	0.00						
21 4	10/10/12	2 10/17/12	X Factor Wedne	sday CM-All	7-9p	W	- :30	1 5	\$2,100.003	0.00 NM	2	\$4,200.00
			FOX X Factor	•	(7:00 PM-8:3	80 PM)			,		-	Ψ1,200.00
X-FACT	TOR					•				1		
		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				i		
Week: 10		10/14/12	W		\$2,100.00	0.00						
Week: 10		10/21/12	W	1	\$2,100.00	0.00						
22 4	10/11/12	2 11/01/12	Thursday Prime		8p-9p	T	- :30	1 5	2,100.002	0.00 NM	0	\$0.00
BONES	•	·····	FOX Prime Thui	sday 8-9r							·····	
		Cad Data	Maralintana	0 - 1 - 8 5 1 - 1	 .					l		
<u>ى د</u> Week: 10		End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating				1		
	i Date Rar	10/14/12 nge Da	scription		\$2,100.00 End Time	0.00	Mookdow	1	with 17-4	Dia		
			ursday Prime B	<u>3tait</u> 8p-9j			Weekdays			Rtg Type		
	edited		.a. Jacy i iiii D	ob-al	•		[1]	•	30 (\$2,100.00)	U.UU /V///		
Week: 10		10/21/12		^	en nn	0.00						
		10/21/12		0	\$0.00 \$0.00	0.00 0.00						
Week: 10/										-		



554378 Flight Dates 10/09/12-11/05/12 **Hiatus Dates**

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Advertiser Democratic Senatorial Cam Product DSCC IE

Ln Cl	h Start	End	Inventory Code	Break	Start/End	Time Days	Len Spe	ots Rate Pri	Rtg Type	Tota Spots	als Amount
22	4 10/11/	12 11/01/12	Thursday Prime		8p-9p	T	- :30	1 \$2,100.002	0.00 NM	0	\$0.0
RΩ	NES		FOX Prime Thurs	sday 8-9r							
50	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week	: 10/29/12	11/04/12	T		\$2,100.00	0.00					
Spot	Ch Date R		Description		t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
4	4 10/29/1	2-11/04/12 7	hursday Prime B	8p-9)p		Th				
	Credited							, ,	l		
23	4 10/09/	12 10/19/12	M-F 9-10p	CM-All	9-930p	-TWTF-	- :30	2 \$1,100.003	0.00 NM	3	\$3,300.0
			9-930p		(9:00 PM-9	:30 PM)	a.				, -,
FO	X 4 NEWS										
Masis	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	:: 10/08/12 :: 10/15/12	10/14/12 10/21/12	-TWTF -TWTF		\$1,100.00	0.00 0.00			-		
		12 11/02/12			\$1,100.00 930-10p		.20	0 64 400 000	0.00 1.00	_	** *** *
	10/00/	12 (1/02/12	930-10p	CIVI-AII	(9:30 PM-1	-TWTF~ ∩∙∩∩ PM\	- :30	2 \$1,100.003	0.00 NM	6	\$6,600.0
FO	X 4 NEWS		000 TOP		(0.001 181-1	0.00 1 1917					
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	: 10/08/12	10/14/12	-TWTF	2	\$1,100.00	0.00					
	: 10/15/12	10/21/12	-TWTF		\$1,100.00	0.00			[
Spot 3	Ch Date Ra		escription		<u>/End Time</u>	/0.00 mt / 10.00	<u>Weekdays</u>		Rtg Type		
3	Credited	2-10/21/12 N	1-r 9-10p	930-	TUP	(9:30 PM-10:00	-TWThF	· :30 (\$1,100.00)	0.00 NM		
Mook	: 10/22/12	10/28/12	-TWTF	2	£1 100 00	0.00					
	: 10/22/12	11/04/12	-TWTF		\$1,100.00 \$1,100.00	0.00 0.00					
			M-F 10-1030p	***************************************	10-1030p	-TWTF-	- :30	2 \$1,100.003	0.00 NM	8	\$8,800.00
			M-F 10-1030p			,	,00	2 01,100.000	C.OC INIVI	Ü	ΨΟ,ΟΟΟ.Οί
FO	X 4 NEWS A	T 10P									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>			ı		
	: 10/08/12	10/14/12	-TWTF		\$1,100.00	0.00					
	: 10/15/12 : 10/22/12	10/21/12 10/28/12	-TWTF -TWTF		\$1,100.00 \$1,100.00	0.00 0.00			1		
	: 10/29/12	11/04/12	-TWTF		\$1,100.00	0.00			ĺ		
26 4	10/09/1	2 11/02/12	M-F 1030-1102p		1030-1102		- :30	2 \$500.003	0.00 NM	8	\$4,000.00
			M-F 1030-1102p				,,,,	- +555.555	0.00 11.11	·	Ψ-,000.00
FO	K 4 NEWS A	T 1030P M-F	FOX 4 NEWS								
144 1	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>					
	10/08/12	10/14/12	-TWTF	2	\$500.00	0.00			I		
	: 10/15/12 : 10/22/12	10/21/12 10/28/12	-TWTF -TWTF	2	\$500.00 \$500.00	0.00 0.00					
	10/29/12	11/04/12	-TWTF	2		0.00					
27 4	11/03/1	2 11/03/12	Sa 9-10p	CM-All	9-930p	S	- :30	1 \$1,000.001	0.00 NM	0	\$0.00
			9-930p		(9:00 PM-9:	30 PM)		,		Ū	Ψ0.0
	(4 NEWS										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			l		
	10/29/12 Ch Data Ba	11/04/12	S-		\$1,000.00	0.00					
<u>pot</u> 4	Ch Date Ra	<u>nge D</u> 2-11/04/12 S	escription	<u>Start</u> 9-93	/End Time	(በ-በስ ይል በ-ኋላ የ	<u>Weekdays</u>		Rtg Type		
٠,	Credited		a v-toh	3-33	υp	(9:00 PM-9:30 F	sa	:30 (\$1,000,00)	U.UU IVIVI		
28 4		0. 14/04/40	Cu 0 10c	Chi A	0.000-					_	
<u> 4</u>	1072171	2 11/04/12	9-930p		9-930p	30 DM/\	s :30	1 \$1,200.00 2	0.00 NM	2	\$2,400.0 0
FOX	(4 NEWS		0-900p		(9:00 PM-9:	JU FIVI)					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/15/12	10/21/12	S		\$1,200.00						



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Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Print Date: 10/31/12

	End	Inventory Code		Start/End T	·	S ****		Rtg Type		Amount
28 4 10/21/	12 11/04/12	Su 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:		S :30	1 \$1,200.002	0.00 NM	2	\$2,400.00
FOX 4 NEWS		5-556p		(3.00 FW-3.	ou mivi)					
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	\$		\$1,200.00	0.00					
Week: 10/22/12 Week: 10/29/12	10/28/12	S	0	40.00	0.00					
****	11/04/12	SU 1030-1102p	***************************************	\$1,200.00 1030-1102p	0.00		4 4500.000		_	
FOX 4 NEWS A		Su 1030-1102p	CM-AII	1030-1102p	m 10 L	·S :30	1 \$500.002	0.00 NM	3	\$1,500.0
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	5	1	\$500.00	0.00			ı		
Spot Ch Date R		Description	· · · · · · · · · · · · · · · · · · ·	t/End Time		<u>Weekdays</u>		Rtg Type		
1 4 10/08/1	2-10/14/12 S	SU 1030-1102p	1030	0-1102p		SI	u :30 \$500.0	0.00 NM		
Week: 10/15/12	10/21/12	S		\$500.00	0.00					
Spot Ch Date R		escription		t/End Time	0.00	Weekdays	Length Rate	Rtg Type		
		U 1030-1102p		0-1102p		SI		0.00 NM		
*				•				- 0.00		
Week: 10/22/12	10/28/12	S	1	\$500.00	0.00			ı		
ipot <u>Ch Date R</u>		escription		t/End Time		<u>Weekdays</u>		Rtg Type		
		SU 1030-1102p	1030)-1102p		St	u .30 (\$500.00) 0.00 NM		
Unresolved [DNA DUE										
Week: 10/29/12	11/04/12	S	4	\$500.00	0.00			1		
pot Ch Date R		escription		VEnd Time	0.00	Weekdays	Length Rate	Rtg Type		
4 4 10/29/1	2-11/04/12 S	U 1030-1102p)-1102p		St		MN 00.0 C		
30 4 10/09/	12 11/02/12	M-F 1102-1132p M-F 1102p-1132		M-F 1102p-1	132p -TWT	F :30	1 \$600.001	0.00 MM	7	\$4,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	-TWTF	1	\$600.00	0.00					
Week: 10/15/12	10/21/12	-TWTF	2	\$600.00	0.00					
Week: 10/22/12	10/28/12	-TWTF -TWTF	2		0.00					
Week: 10/29/12 31 4 10/14/	11/04/12	NFL Late Game	2		0.00					
JI 4 10/14/	12 11/04/12	NFL cate Game NFL on FOX 330		330p-CC		S :30	1 \$2,100.002	0.00 NM	1	\$2,100.00
NFL		THE DITT OX 550	P							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			-		
Week: 10/08/12	10/14/12	S	1	\$2,100.00	0.00					
	10/21/12		0		0.00					
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	S	0	\$0.00	0.00			i		
pot Ch Date Ra		escription		\$2,100.00 /End Time	0.00	Weekdays	Length Rate	Dia Time		
		FL Late Game	330p				:30(\$2,100.00)	Rtg Type		
Credited			,				.00(42,100.00)	0.00 /		
32 4 10/24/1	2 10/26/12	World Series	CM-All	7p-CC	WT	F :30	2 \$4,000.001	0.00 NM		\$8,000.00
		World Series on I		(6:30 PM-7:0			_ 4 1,000.00 1	0,00 110		\$0,000.00
INIADI A AFRIC					•					
WORLD SERIS	End Date	Weekdays	Spots/Week	Rate	Rating					
Start Date	10/28/12	WTF	2	\$4,000.00	0.00					
<u>Start Date</u> Week: 10/22/12	0.40/00/20	Marchael Co. 1								
	2 10/28/12			7p-CC		-SS :30	1 \$4,000.001	0.00 NM	1	\$4,000.00
<u>Start Date</u> Week: 10/22/12		World Series on I		7p-CC (6:30 PM-7:0		-SS :30	1 \$4,000.001	0.00 NM	1	\$4,000.00

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Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Le	en Spo	ots	Rate Pri	Rtg Type S	Spots	Amount
33 4	10/27/1	2 10/28/12	World Series		7p-CC		·SS	:30	1	\$4,000.00 1	0.00 NM	1	\$4,000.00
WORL	D SERIS		World Series o	n FOX	(6:30 PM-7	:00 PNI)							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/28/12	SS		\$4,000.00	0.00							
34 4	10/13/1	2 10/14/12	MLB Champion	ship Seri@M-All	3p-CC		·ss	:30	1	\$1,100.003	0.00 NM	0	\$0.00
			MLB Champior	ship Serie	(6:30 PM-7	:00 PM)							
MLB N													
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10 Spot C)/∪8/12 h Date Ra	10/14/12	55 escription		\$1,100.00 End Time	0.00	Week	dave	Len	ath Rate	Rta Type		
	~		<u>escription</u> ILB Championsh			(6:30 PM-7:00				:30 (\$1,100.00)			
	redited			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	-	(0.000 //000			•	,			
35 4	10/15/1	2 10/17/12	MLB Champion	shin Seri@M_All	3n-CC	MTW		:30	1	\$1,100.003	0.00 NM	0	\$0.00
00 4	10/13/1	2 10/11/12	MLB Champion		(6:30 PM-7			.50	' '	φ1,100.003	0.00 1110	Ü	Ψ0.00
MLB N	ILCS				(5.55.	,							
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10		10/21/12	MTW		\$1,100.00	0.00							
	h <u>Date Ra</u>		escription		/End Time	(0.00 D14 7.00	Week		<u>Len</u>		Rtg Type		
		2-10/21/12 M	ILB Championsh	ip Series 3p-C	C	(6:30 PM-7:00	PMTW-		•	:30 (\$1,100.00)	0.00 NM		
	redited												
36 4	10/22/1	2 11/05/12		CM-All	9-930a	M		:30	1	\$250.003	0.00 NM	3	\$750.0
EOX 4	NEWS		9-930a		(9:00 AM-9	:30 AM)							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10		10/28/12	M	1	\$250.00	0.00					į		
Week: 10		11/04/12	M	1	\$250.00	0.00							
Week: 11	/05/12	11/11/12	M	1	\$250.00	0.00							
37 4	10/22/1	2 11/05/12		CM-AII	10-11a	M		:30	1	\$175.002	0.00 NM	3	\$525.0
111/17/1	MTH VEL		M-F 10-11a										
	VITH KEL		Mookdaya	Cnoto Allock	Doto	Poting							
<u>ى د</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$175.00	<u>Rating</u> 0.00							
Week: 10		11/04/12	M	1	\$175.00	0.00							
Week: 11	1/05/12	11/11/12	M	1		0.00							
38 4	10/22/1	2 11/05/12	M-F 12p-1p	CM-All	1230-1p	M		:30	1	\$250.003	0.00 NM	3	\$750.00
			1230-1p		(12:30 PM-	1:00 PM)							
	NEWS												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10 Week: 10		10/28/12 11/04/12	M M	1	\$250.00 \$250.00	0.00 0.00							
Week: 11		11/11/12	M	1	\$250.00	0.00							
39 4		2 11/05/12	M-F 5-6p	CM-AII	5-530p	M		:30	1	\$575.003	0.00 NM	4	\$2,300.0
			5-530p		(5:00 PM-5	:30 PM)				•			,,
FOX 4	NEWS										I		
St	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					······································		
Week: 10		10/21/12	M	1	\$575.00	0.00							
Week: 10 Week: 10		10/28/12 11/04/12	M M	1	\$575.00 \$575.00	0.00 0.00							
Week: 11		11/04/12 11/11/12	M=====	1	\$575.00	0.00							
40 4		2 11/05/12		CM-All	530-6p	M		:30	1	\$575.003	0.00 NM	4	\$2,300.0
/ - -	,/ (530-6p	O, 7 til	(5:30 PM-6				•	, u. u. u u	0,000,000		+=,000.0
FOX 4	NEWS		•		,	,							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		

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											Tota	<u>ls</u>
Ln Ch	Start	End	Inventory Code			ime Days	Len S	pots	Rate Pri			Amount
40 4	10/15/12	2 11/05/12	•		530-6p	M	:30	1	\$575.003	0.00 NM	4	\$2,300.00
FOX 4	MEWS		530-6p		(5:30 PM-6:0	00 PM)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	M	1	\$575.00	0.00						
Week: 10)/22/12	10/28/12	M	1	\$575.00	0.00						
Week: 10		11/04/12	M	1	\$575.00	0.00						
Week: 11 41 4		11/11/12	M M-F 6-630p	CBA AII	\$575.00	0.00 M	:30		\$700.003	0.00 NM	3	\$2,100.00
41 4	10/15/12	2 11/00/12	M-F 6-630p	CIVI-AII	6-630p	i4(50	1	\$700.003	U.UU NIW	J	φ2, 100.00
FOX 4	NEWS		W. Carap									
<u>St</u> r	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/21/12	M	1	\$700.00	0.00						
Week: 10		10/28/12	M	1	\$700.00	0.00						
Week: 10 Week: 11		11/04/12 11/11/12	M	0	\$0.00 \$700.00	0.00 0.00						
42 4		2 11/05/12	M-F 630-7p	<u>.</u>	630-7p	M	:30	1	\$2,000.003	0.00 NM	2	\$4,000.00
	i wi mani 12		M-F 630-7p	J., , di			,55		, =, + + - 100 o	2.20 (11)	l -	,
WHEE	L OF FOR	TUNE	•									
<u>St</u> a	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/28/12	M		\$2,000.00	0.00						
Week: 10 Spot Ch)/29/12 h Date Rai	11/04/12	M escription	_	\$2,000.00 t/End Time	0.00	Weekdays	. 10	ngth Rate	Rtg Type		
		-11/04/12 M		630-			M		:30(\$2,000.00)			
	redited		, , ,						(+=,,	****		
Week: 11	/05/12	11/11/12	M	1	\$2,000.00	0.00						
43 4	10/29/12	2 11/05/12	M-F 9-10p	CM-All	9-930p	M	:30	1	\$1,100.003	0.00 NM	1	\$1,100.00
			9-930p		(9:00 PM-9:	30 PM)						
	NEWS											
	art Date	End Date	Weekdays M	Spots/Week	Rate \$1,100.00	Rating 0.00						
Week: 10 Spot Ch	h <u>Date Ra</u> i	11/04/12 nge D	escription		End Time	0.00	Weekdays	. Le	ngth Rate	Rtq Type		
		-11/04/12 M		9-93		9:00 PM-9:30			:30(\$1,100.00)			
	redited		·		•						l	
Week: 11	/05/12	11/11/12	M	1	\$1,100.00	0.00						
44 4	10/15/12	2 11/05/12	M-F 1030-1102p	CM-All	1030-1102p	M	:30	1	\$500.003	0.00 NM	2	\$1,000.00
			M-F 1030-1102p									
FOX 4					n ,	.						
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
Week: 10 Spot Ch	n 15/12 <u>h</u> Date Rai	10/21/12 nae D	escription	Star	VEnd Time	0.00	Weekdays	s Le	ngth Rate	Rtg Type		
		-	I-F 1030-1102p)-1102p		M		:30 (\$500.00)		l	
	redited		•		•							
Week: 10)/22/12	10/28/12		0	\$0.00	0.00						
Week: 10		11/04/12	M	1	\$500.00	0.00						
Week: 11		11/11/12	M	1	\$500.00	0.00						44
45 4	10/22/1	2 11/05/12		CM-All	630-7a	M (MA OC	:30	1	\$525.003	0.00 NM	3	\$1,575.00
FOX 4	NEWS		630-7a		(6:30 AM-7:0	JU MIVI)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	M	1	\$525.00	0.00	······			• • • • • • • • • • • • • • • • • • • •	JW.	¥ *F***********************************
Week: 10)/29/12	11/04/12	M	1	\$525.00	0.00						
Week: 11		11/11/12	M	1	\$525.00	0.00			* * * * * * * * * * * * * * * * * * *			****
46 4	10/13/12	2 10/13/12		CM-All	1-130p		-S- :30	1	\$100.003	0.00 NM	1	\$100.00

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Ln Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len S	note Pata Bri	Rtg Type	Tota	_ - 1000000
			Sa-Su Noon-5p			_			ritg Type	Opots	Amount
	Start Date	End Data	1-130p	C = 4 = 5 5 5 = -1-	(1:00 PM-1				ı		
	10/08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1		Rating 0.00					
47 4	10/15/	12 10/15/12	M-F 5-6p	CM-All	5-530p	M	:30	1 \$575.003	0.00 NM	1	\$575.00
_	_		5-530p		(5:00 PM-5	:30 PM)					V • • • • • • • • • • • • • • • • • • •
	Start Date 10/15/12	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating				İ	
48 4	***************************************	12 10/15/12		1	\$575.00 530-6p	0.00 M	:30	4 \$575.000	0.00 4154		
			530-6p	OWITA	(5:30 PM-6		.30	1 \$575.003	0.00 NM	1	\$575.00
_	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	10/15/12	10/21/12	M	1	\$575.00	0.00					
49 4	10/28/1	12 10/28/12	Su 5-6p Su 5-6p	CM-All	5-6p	S	:30	1 \$500.001	0.00 NM	1	\$500.00
_	Start Date 10/22/12	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating					
50 4		10/28/12		thin CoriGM All	\$500.00	0.00	-00	4 00 000 00 (
30 4	10/10/1	12 10/10/12	MLB Champion		3p-CC	T	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
MLB			,								
****	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
51 4	10/15/12	10/21/12 2 10/26/12	Т М-F 630-7р	**********	\$2,000.00	0.00	-00	4 60 600 600			
J1 7	10/20/1	2 10/20/12	M-F 630-7p	CIVI-AII	630-7p	F	:30	1 \$2,000.003	0.00 NM	1	\$2,000.00
S	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 1		10/28/12	F		\$2,000.00	0.00					
52 4	10/24/1	2 10/24/12	World Series World Series on	CM-All	7p-CC	W	:30	1 \$2,100.003	0.00 NM	1	\$2,100.00
WOR	LD SERIS		World Selles of	FOX							
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 1	***	10/28/12	W	·· · · · · · · · · · · · · · · · · · ·	\$2,100.00	0.00		· · · · · · · · · · · · · · · · · · ·			
53 4	10/25/1	2 10/25/12	World Series World Series on	CM-All	7p-CC	T	:30	1 \$2,100.003	0.00 NM	1	\$2,100.00
WOR	LD SERIS		110/10 00/100 0/1	. 02							
	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 1 54 4	··	10/28/12	T		\$2,100.00	0.00		····			
J4 4	10/13/1	2 10/13/12	930-10p		930-10p (9:30 PM-10	5- 1:00 PM)	:30	1 \$1,000.003	0.00 NM	1	\$1,000.00
FOX 4	4 NEWS				(0.001 101-10	2.00 1 Wi)			l		
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 1		10/14/12 2 10/20/12	S-		\$1,000.00	0.00					
55 4	10/20/1	2 10/20/12	930-10p		930-10p (9:30 PM-10	S-	:30	1 \$1,000.003	0.00 NM	0	\$0.00
FOX 4	NEWS				(0.001 141-10	7.00 (W)			ĺ		
		End Date	<u>Weekdays</u>	Spots/Week		Rating					
	0/15/12 <u>Ch Date Ra</u>		==S- escription		\$1,000.00 End Time		00140110	Longih Data			
		2-10/21/12 St		930-1				<u>Length</u> <u>Rate</u> - :30(\$1,000.00)	Rtg Type 0.00 NM		
C	redited		-		. ,				2.00 10141		
56 4	10/27/12	2 10/27/12	Sa 9-10p	CM-All	930-10p	~S-	:30	1 \$1,000.003	0.00 NM	0	\$0.00
EOV 4	NEWS		930-10p		(9:30 PM-10):00 PM)				-	, -,
	tart Date	End Date	Weekdays	Spots/Week	Pate	Ratina					
Week: 10		10/28/12	S-		<u>Rate</u> \$1,000.00	Rating 0.00					
				·	. ,				•		

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											Tota	l <u>s</u>
Ln C	Ch_	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
56	4	10/27/1	2 10/27/12	•		930-10p	S-	:30	1 \$1,000.003	0.00 NM	0	\$0.00
EC	ጉ <u>ሃ</u>	NEWS		930-10p		(9:30 PM-1	0:00 PM)				l	
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wee	_	0/22/12	10/28/12	S-		\$1,000.00	0.00				l	
Spot		h <u>Date Ra</u>		escription		/End Time	_	<u>Veekdays</u>		Rtg Type		
1			?-10/28/12 S	a 9-10p	930-	10p	(9:30 PM-10:00 i-	Sa	:30 (\$1,000.00)	0.00 <i>NM</i>	l	
		redited		····							l	
57	4	10/14/1:	2 10/14/12	Su 10-1030P	CM-All	10-1030p	S	:30	1 \$1,200.002	0.00 NM	1	\$1,200.0
	21	tart Date	End Date	Su 10-1030p Weekdays	Spots/Week	Rate	Rating					
Wee		0/08/12	10/14/12	S	~	\$1,200.00	0.00				ĺ	
58	4	10/28/1:	2 10/28/12	Su 10-1030P		10-1030p	S	:30	1 \$1,200.002	0.00 NM	1	\$1,200.00
				Su 10-1030p		•						
		tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ĺ	
***********		0/22/12	10/28/12	S		\$1,200.00	0.00				1	
59	4	10/13/1:	2 10/13/12		•	2p-cc	S-	:30	2 \$1,050.001	0.00 NM	2	\$2,100.0
	C+	tart Date	End Date	College Football Weekdays	Spots/Week	Rate	Rating			1	İ	
Wee	_	0/08/12	10/14/12	S-		\$1,050.00	0.00				l	
60	4		2 10/20/12	College Football			S-	:30	2 \$1,050.001	0.00 NM	2	\$2,100.0
				College Football	•	•						
	St	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
		0/15/12	10/21/12	S-		\$1,050.00	0.00				l .	
61	4	10/27/1	2 10/28/12	World Series World Series on	CM-All	7p-CC	SS	:30	1 \$4,000.001	0.00 NM	1	\$4,000.0
w	ORL	D SERIS		vvolid Series off	FUX						1	
		tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				l	
Wee	k: 10	0/22/12	10/28/12	SS	1	\$4,000.00	0.00				l	
62	4	10/15/1:	2 10/15/12	M-F 9-10p		930-10p	M	:30	1 \$1,100.003	0.00 NM	0	\$0.0
EC	7	NEWS		930-10p		(9:30 PM-1	0:00 PM)				l	
rc		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating				l	
Wee		0/15/12	10/21/12	M		\$1,100.00	0.00					
<u>Spot</u>		h Date Ra		escription		/End Time	_	<u>Veekdays</u>		Rtg Type		
1			?-10/21/12 M	1-F 9-10p	930-	10p	(9:30 PM-10:00 N	1	:30 (\$1,100.00)	0.00 <i>NM</i>		
		redited						· · · · · · · · · · · · · · · · · · ·				
63	4	10/11/1	2 10/11/12	President/VP Det President/VP Det		8-930p	T	:30	1 \$2,100.003	0.00 NM	1	\$2,100.0
	S.	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wee	_	0/08/12	10/14/12	T		\$2,100.00	0.00					
64	4			X Factor Thursda		····	T	:30	1 \$2,100.002	0.00 NM	1	\$2,100.0
				FOX X Factor	•	·			. ,		ĺ	
Х-		TOR			,,,,,							
10/00		tart Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate \$2,100.00	Rating 0.00				1	
65	4. TU	0/29/12 10/17/1	11/04/12 2 10/17/12	···			W	:30	1 \$1,000.007	0.00 NM	1	\$1,000.00
00	7	10/11/11	L 10/1//12	MLB Champions		(2:30 PM-5		.50	ι φι,000.007	O.OO INIVI	,	ψ1,000.0
MI	LBN	ILCS							T TO THE PARTY OF		1	
	04	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1	
		0/15/12	10/21/12 2 10/29/12	W	1 CM-All	\$1,000.00	0.00 M	:30	1 \$2,100.003	0.00 NM	1	\$2,100.00

Contract / Revision

Print Date: 10/31/12

Hiatus Dates

<u>Original Date / Revision</u> 10/31/12/ 10/31/12

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Advertiser Democratic Senatorial Cam Product DSCC IE

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Flight Dates 10/09/12-11/05/12

Ln Ch Start End	Inventory Code Break	Start/End Time Day	s Len Spo	ts Rate Pri	Tot Rtg Type Spots	als Amount
	World Series World Series on FOX	(7:00 PM-10:00 PM)				
WORLD SERIS	770.14 50.165 0.77 0.77	(7.00) 111 (0.00) 111)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/29/12 11/04/12	M 1	\$2,100.00 0.00				
67 4 10/15/12 10/15/12	MLB Championship Seri@M-All	3p-CC M	:30	1 \$1,100.003	0.00 NM 1	\$1,100.00
	MLB Championship Serie	(6:30 PM-10:00 PM)				
MLB NLCS						
Start Date End Date						
Week: 10/15/12 10/21/12		\$1,100.00 0.00				
68 4 10/27/12 10/27/12	MLB Championship SerieM-All MLB Championship Serie:	-	5- :30	1 \$2,000.001	0.00 NM 0	\$0.00
MLB NLCS	MCD Offampionship defice	(0.50 FINE 10.00 FINI)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/22/12 10/28/12		\$2,000.00 0.00				
Spot Ch Date Range	Description Star	t/End Time	<u>Weekdays</u>	— i i i i i i i i i i i i i i i i i i i	Rtg Type	
1 4 10/22/12-10/28/12	MLB Championship Series 3p-0	CC (6:30 PM-10	:00Sa	:30(\$2,000.00)	0.00 <i>NM</i>	
Credited						
69 4 10/18/12 10/18/12	MLB Championship Seri@M-All	3p-CC	r :30	1 \$1,100.003	0.00 NM 1	\$1,100.00
	MLB Championship Serie:	(6:30 PM-10:00 PM)		, ,		* - ,
MLB NLCS						
Start Date End Date		Rate Rating				
Week: 10/15/12 10/21/12		\$1,100.00 0.00	**********			
70 4 10/24/12 10/24/12	MLB Championship Seri@M-All	•	:30	1 \$1,100.003	0.00 NM 0	\$0.00
141 D 141 OO	MLB Championship Serie	(7:00 PM-10:00 PM)				
MLB NLCS						
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12					1	
	•	\$1,100.00 0.00 <u>t/End Time</u>	Weekdays	Langth Date	Pta Tuno	
	MLB Championship Series 3p-0				Rtg Type	
Credited		(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		.00(\$1,700.00)	0.00 1414	
71 4 10/27/12 10/28/12	World Sories CM All	7p-CC	ss :30	2 62 550 00 2	0.00 NIM	60 550 00
71 4 10/21/12 10/20/12		(6:30 PM-10:00 PM)	55 :50	2 \$2,550.002	0.00 NM 1	\$2,550.00
WORLD SERIS	World Octios Oil LOX	(0.50 F W-10.00 F W)				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/22/12 10/28/12		\$2,550.00 0.00				
Spot Ch Date Range		t/End Time	Weekdays	Length Rate	Rtg Type	
1 4 10/22/12-10/28/12	Norld Series 7p-0	C (6:30 PM-10	:00SaSu	:30(\$2,550.00)	0.00 NM	
Unresolved						
[DNA DUE Football jip]						
72 4 10/30/12 11/02/12	M-F 9-10p CM-All	930-10p -TW	F :30	1 \$1,100.003	0.00 NM 1	\$1,100.00
	930-10p	(9:30 PM-10:00 PM)				
FOX 4 NEWS						
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/29/12 11/04/12		\$1,100.00 0.00				
73 4 10/30/12 11/02/12	•	1030-1102p -TW	F :30	1 \$500.003	0.00 NM 1	\$500.00
FOV A NEWO	M-F 1030-1102p					
FOX 4 NEWS	Mandadaya Octobri	D-1- D-1				
Start Date End Date	Weekdays Spots/Week -TWTF 1	Rate Rating				
Week: 10/29/12 11/04/12		\$500.00 0.00		. 61 465 555		** *** **
74 4 10/26/12 10/26/12	•	910p	·F :30	1 \$1,100.003	0.00 NM 1	\$1,100.00
FOX 4 NEWS	9-10p					
I OV 4 MEAAG					I	



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Advertiser Democratic Senatorial Cam Product DSCC IE

Flight Dates 10/09/12-11/05/12

Hiatus Dates

Order Sep 00:15:00

Original Date / Revision 10/31/12/ 10/31/12

Estimate # 1139

Ln	Ch	Start	End	Inventory Code	Break	Start/End	ime Days	Len Sp	ots Rate P	ri Rtg Type	Tota Spots	als Amount
74	4	10/26/12	2 10/26/12	M-F 9-10p	CM-All	910p	F	:30	1 \$1,100.003	0.00 NM	1	\$1,100.00
	FOX 4	NEWS		9-10p								
'		art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
W	eek: 10		10/28/12	F	1	\$1,100.00	0.00	4				
75	4	10/29/12	10/29/12	Monday Prime Ro	otator CM-All	7p-9p	M	:30	1 \$2,100.003	0.00 NM	1	\$2,100.00
				FOX Prime Mond	lay							
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
W	eek: 10	/29/12	11/04/12	M	1	\$2,100.00	0.00					
76	4	10/28/12	10/28/12	NFL Late Game	CM-AII	3p-CC	S	:30	1 \$2,550.001	0.00 NM	1	\$2,550.00
				NFL on FOX 3p			•					
	Sta	<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
W	eek: 10	/22/12	10/28/12	S	1	\$2,550.00	0.00					
N 77	4	11/02/12	11/02/12	M-F 630-7p	CM-AII	630-7p	F	:30	1 \$1,000.003	0.00 NM	1	\$1,000.00
				M-F 630-7p								
	Sta	ert Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
We	eek: 10	/29/12	11/04/12	F	1	\$1,000.00	0.00					
PAGE-1000-1000						******************		ACCUSED AND ADDRESS OF THE PARTY OF THE PART		T - 1 - 1 -	0.4054	F

Totals 212\$155,745.00



ORDER

Flight Dates 10/09/12-11/05/12

15%

Product DSCC IE 554378

Original Date / Revision Agency Com 10/29/12 10/29/12 Billing Contact

Advertiser Democratic Senatorial Camp

1010 Wisconsin Ave NW Suite 800

Washington, DC 20007

Agency Great American Media

Buying Contact

Sales Region NAT

1010 Wisconsin Ave NW Suite 800

Contract / Revision

Washington, DC 20007

Sales Office DC-M

Agency Ref

Order Sep 00:15:00

Estimate # 1139 Alt Order # 09744338

Cash Billing Type

Order Type **GENERAL**

EOM/EOC Billing Cycle

Billing Calendar BROADCAST Demographic A35+

POL SP-POL ISS **Rev Codes**

Product Codes PL2B

Priority 1

Advertiser Ref

Primary Account Executive

Dan Driscoll

Week: 10/22/12

10/28/12

-TWTF--

Account Executive Order% Start Date **End Date** Dan Driscoll 100%

Order Share 26% Market Value 606903

Competing Station	n % of Order	Amount
KCPT	%	0
KCTV	26%	157795
KCWE	1%	6069
KMBC	29%	176002
KMCI	%	0
KPXE	%	0
KSHB	17%	103173
KSMO	1%	6069

Billing Plan **Order Totals** Rating Start Date End Date # Spots **Net Amount Gross Amount** # of Spots Net Amount Gross Amount Month \$103,096.50 \$121,290.00 0.00 10/01/12 152 October 2012 \$121,290.00 10/28/12 152 \$103,096.50 \$36,505.00 61 \$31,029.25 0.00 10/29/12 11/05/12 November 2012 61 \$31,029.25 \$36,505.00 \$157,795.00 0.00 213 \$134,125.75 Totals

Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	ls Amount
1 4 10/09/1	2 11/02/12	M-F 5-530a	CM-All	5-530a	-TWTF	:30	2	\$265.003	0.00 NM	8	\$2,120.00
		M-F 5-530a									
FOX 4 NEWS A	T 5A								ĺ		
Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/08/12	10/14/12	-TWTF	2	\$265.00	0.00				1		
Week: 10/15/12	10/21/12	-TWTF	2	\$265.00	0.00						
Week: 10/22/12	10/28/12	-TWTF	2	\$265.00	0.00					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Week: 10/29/12	11/04/12	-TWTF	2	\$265.00	0.00						
2 4 10/09/1	2 11/02/12	M-F 6-7a	CM-All	6-630a	-TWTF	:30	1	\$525.003	0.00 NM	3	\$1,575.00
		6-630a		(6:00 AM-6:	30 AM)						
FOX 4 NEWS											····
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/08/12	10/14/12	-TWTF	1	\$525.00	0.00						
Meek: 10/15/12	10/21/12		0	\$0.00	0.00						

\$525.00

0.00

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Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

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2 4	10/09/12	11/02/12	M-F 6-7a 6-630a	CM-All	6-630a (6:00 AM-6:3	-TWTF	:30	1	\$525.003	0.00 NM	3	\$1,575.00
EOY 4	NEWS		0-030a		(0.00 ANI-0.0	io Aivi)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/04/12	-TWTF	1	\$525.00	0.00				1		
3 4		2 11/02/12			630-7a	-TWTF	:30	2	\$525.003	0.00 NM	7	\$3,675.0
3 4	10/09/12	2 11/02/12	630-7a	CIVI-AII	(6:30 AM-7:0		.50	2	\$020.000	0.00 14141	,	φο,στο.σ
FOX 4	NEWS		030-7 a		(0.50 AWE).	O AW)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/14/12	-TWTF	2	\$525,00	0.00				1		
Week: 10		10/21/12	-TWTF	1	\$525.00	0.00						
Week: 10		10/28/12	-TWTF	2	\$525.00	0.00						
Week: 10		11/04/12	-TWTF	2	\$525.00	0.00						
4 4	10/09/12	11/02/12	M-F 7-9a	CM-AII	7-8a	-TWTF	:30	2	\$450.003	0.00 NM	7	\$3,150.0
			7-8a		(7:00 AM-8:0	00 AM)				1		·
FOX 4	NEWS				•	•				1		
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/08/12	10/14/12	-TWTF	2	\$450.00	0.00						
Week: 10)/15/12	10/21/12	-TWTF	1	\$450.00	0.00						
Week: 10		10/28/12	-TWTF	2	\$450.00	0.00						
Week: 10)/29/12	11/04/12	-TWTF	2	\$450.00	0.00						
5 4	10/09/12	2 11/02/12	M-F 7-9a	CM-AII	8-9a	-TWTF	:30	1	\$450.003	0.00 NM	3	\$1,350.0
			8-9a		(8:00 AM-9:0	00 AM)				1		
FOX 4	NEWS									ì		
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
Week: 10)/08/12	10/14/12	-TWTF	1	\$450.00	0.00				İ		
Week: 10		10/21/12		0	\$0.00	0.00						
Week: 10		10/28/12	-TWTF	1	\$450.00	0.00						
Week: 10		11/04/12	-TWTF	1	\$450.00	0.00					_	
6 4	10/09/1	2 11/02/12		CM-All	9-930a	-TWTF	:30	2	\$250.001	0.00 NM	7	\$1,750.0
			9-930a		(9:00 AM-9:3	30 AM)				l		
FOX 4	NEWS				_							
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/14/12	-TWTF	2	\$250.00	0.00				1		
Week: 10		10/21/12	-TWTF	1	\$250.00	0.00				1		
Week: 10		10/28/12	-TWTF -TWTF	2	\$250.00 \$250.00	0.00 0.00				1		
Week: 10		11/04/12					-20		#050 00 d	0.00 114	2	<u>ቀ</u> ማድብ ለ
7 4	10/09/13	2 11/02/12	M-F 9-10a	CM-AII	930-10a	-TWTF	:30	1	\$250.001	0.00 NM	3	\$750.0
EOV 4	MEMO		930-10a		(9:30 AM-10	(UU AIVI)						
	NEWS	End Bake	1641-4	On sin Ohinale	Data	Deline						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				l l		
Week: 10		10/14/12 10/21/12	-TWTF	0	\$250.00 \$0.00	0.00 0.00						
Week: 10 Week: 10		10/21/12	-TWTF	1	\$250.00	0.00						
Week: 10		11/04/12	-TWTF	1	\$250.00	0.00						
				CM-AII	***************************************	S-	:30	1	\$400.003	0.00 NM	4	\$1,600.0
8 4	10/13/1	2 11/03/12		CIVI-AII		_	.30	•	\$400.003	0.00 14141	4	\$1,000.0
EOX 4	NEWS		8-9a		(8:00 AM-9:0	AO WAN						
		End Date	Meekdaye	Spots/Week	Pata	Rating						
<u>১৷</u> Week: 10	art Date	End Date 10/14/12	<u>Weekdays</u> \$-	Spois/week	<u>Rate</u> \$400.00	0.00				İ		
Week: 10		10/14/12 10/21/12		1	\$400.00 \$400.00	0.00 0.00						
)/22/12	10/21/12	S-	1	\$400.00	0.00						
AA COOL	ستا اسمساء،			1						1		
)/29/12	11/04/12	S-	1	\$400.00	0.00						
Week: 10		11/04/12 2 11/04/12	Su 7-9a	CM-All	\$400.00 8-9a	S	:30	1	\$400.003	0.00 NM	3	\$1,200.



554378 Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

<u>Advertiser</u> Democratic Senatorial Cam <u>Product DSCC IE</u>

										Tota	als
Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pr	i Rtg Type	Spots	Amount
FOX 4 NEWS				_						and a Marian Comment	
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	S	1	\$400.00	0.00				ı		
Week: 10/15/12 Week: 10/22/12	10/21/12 10/28/12	S	0	\$0.00 \$400.00	0.00				I		
Week: 10/29/12	11/04/12	S	1	\$400.00	0.00 0.00						
	2 11/02/12			10-11a	-TWTF	.20	2	017F 00 1	0.00 NM	c	64.050.00
10 4 10/08/	12 11/02/12	M-F 10-11a	CIVI-AII	IU-IIA	- (W(F	:30	2	\$175.001	0.00 NM	6	\$1,050.00
LIVE WITH KEL	.LY	WHT IQ-11a							1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				I		
Week: 10/08/12	10/14/12	-TWTF-~	2	\$175.00	0.00						
Week: 10/15/12	10/21/12		õ	\$0.00	0.00				I		
Week: 10/22/12	10/28/12	-TWTF	2	\$175.00	0.00				1		
Week: 10/29/12	11/04/12	TWTF	2	·	0.00						
11 4 10/09/1	12 11/02/12	M-F 11a-12p	CM-All	11a-12p	-TWTF	:30	2	\$175.001	0.00 NM	6	\$1,050.00
		M-F 11a-12p		,			_	********		-	4.,000,00
FAMILY FEUD/F	AMILY FEU										
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
Week: 10/08/12	10/14/12	-TWTF	2	\$175.00	0.00				I		
Week: 10/15/12	10/21/12		0	\$0.00	0.00				1		
Week: 10/22/12	10/28/12	-TWTF	2	\$175.00	0.00				1		
Week: 10/29/12	11/04/12	-TWTF	2	\$175.00	0.00						
12 4 10/09/1	2 11/02/12	M-F 12p-1p	CM-All	1230-1p	-TWTF	:30	2	\$250.003	0.00 NM	7	\$1,750.00
		1230-1p		(12:30 PM-1	:00 PM)				Ī		
FOX 4 NEWS											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 10/08/12	10/14/12	-TWTF	2	\$250.00	0.00						
Week: 10/15/12	10/21/12	-TWTF	1	\$250.00	0.00				1		
Week: 10/22/12	10/28/12	-TWTF	2	\$250.00	0.00				I		
Week: 10/29/12	11/04/12	-TWTF	2	\$250.00	0.00	·····					
13 4 10/14/1	2 11/04/12		•	9a-10a	S	:30	1	\$350.002	0.00 NM	4	\$1,400.00
max/		FOX News Sunda	ay						1		
FOX NEWS SUI											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				Į.		
Week: 10/08/12	10/14/12	S	1	\$350.00	0.00						
Week: 10/15/12	10/21/12	S	1	\$350.00	0.00						
Week: 10/22/12	10/28/12	S	1	\$350.00	0.00						
Week: 10/29/12	11/04/12			\$350.00	0.00						
14 4 10/09/1	2 11/02/12	•	CM-All	4-5p	-TWTF	:30	1	\$325.003	0.00 NM	7	\$2,275.00
		M-F 4-5p									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	-TWTF	1	\$325.00	0.00						
Week: 10/15/12	10/21/12	-TWTF	2	\$325.00	0.00				I		
Week: 10/22/12	10/28/12	-TWTF	2	\$325.00	0.00						
Week: 10/29/12	11/04/12	-TWTF	2	\$325.00	0.00		·········				
15 4 10/21/1	2 11/04/12		CM-All	•	S	:30	1	\$100.001	0.00 NM	3	\$300.00
DONES	······································	4-5p		(4:00 PM-5:0	JU PM)		······································				
BONES	endo (187	0	,	D . 41				1		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/15/12	10/21/12	S	1	\$100.00	0.00				1		
Week: 10/22/12 Week: 10/29/12	10/28/12 11/04/12	S		\$100.00	0.00						
			034.41	\$100.00	0.00	.00		ACTE 00.0		4 ~	AF 750.00
16 4 10/09/1	2 11/02/12	•		5-530p	-TWTF	:30	4	\$575.003	0.00 NM	10	\$5,750.00
FOX 4 NEWS		5-530p		(5:00 PM-5:3	ou PNI)						
I UA 4 NEVVO									ı		



Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser	Democratic	Senatorial Cam	Product DSCC IE
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											Tota	ıls
Ln Ch		End	Inventory Code			Time Days	Len Spo			Rtg Type	_	Amount
16 4	10/09/1	2 11/02/12	•	CM-All	5-530p	-TWTF	:30	4	\$575.003	0.00 NM	10	\$5,750.0
EOV	(4 NEWS		5-530p		(5:00 PM-5:	30 PM)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/08/12	10/14/12	-TWTF	4	\$575.00	0.00						
	10/15/12	10/21/12	-TWTF	2	\$575.00	0.00						
Week:	10/22/12	10/28/12	-TWTF	2	\$575.00	0.00						
Week:	10/29/12	11/04/12	-TWTF	2	\$575.00	0.00						
17 4	10/09/1	2 11/02/12	M-F 5-6p	CM-All	530-6p	-TWTF	:30	4	\$575.003	0.00 NM	10	\$5,750.00
E0 1			530-6p		(5:30 PM-6:	00 PM)						
	(4 NEWS	E-10-4-	Manatalassa	O	D-4-	Dation						
	Start Date	End Date	<u>Weekdays</u> -TWTF	Spots/Week	Rate	Rating						
	10/08/12 10/15/12	10/14/12 10/21/12	-TWTF	4 2	\$575.00 \$575.00	0.00 0.00					ŀ	
	10/13/12	10/21/12	-TWTF	2	\$575.00	0.00						
	10/29/12	11/04/12	-TWTF	2	\$575.00	0.00					İ	
18 4		2 11/02/12	M-F 6-630p	CM-All	6-630p	-TWTF	:30	4	\$700.003	0.00 NM	9	\$6,300.00
			M-F 6-630p									
FOX	(4 NEWS A	T 6P	·									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	10/08/12	10/14/12	-TWTF	4	\$700.00	0.00						
	10/15/12	10/21/12	-TWTF	3	\$700.00	0.00						
	10/22/12	10/28/12	-TWTF	1	\$700.00	0.00						
	10/29/12	11/04/12	-TWTF	1	\$700.00	0.00			A = 0.0 0.0 4	0.00.101		64 F00 04
19 4	10/21/1	12 11/04/12	Su 5-6p	CM-All	5-6p	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
EOV	(4 NEWS A	T 5D	Su 5-6p									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/15/12	10/21/12	S	1	\$500.00	0.00						
	10/22/12	10/28/12	S	1	\$500.00	0.00						
Week:	10/29/12	11/04/12	S	1	\$500.00	0.00						
20 4	10/09/1	2 11/02/12	M-F 630-7p	CM-All	630-7p	-TWTF	:30	2 \$2	2,000.003	0.00 NM	2	\$4,000.00
			M-F 630-7p									
WHI	EEL OF FOI	RTUNE										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/08/12	10/14/12	-TWTF	2		0.00						
	10/15/12	10/21/12		0	\$0.00	0.00 0.00						
	10/22/12 :10/29/12	10/28/12 11/04/12		0	\$0.00 \$0.00	0.00						
21 4	***************************************		X Factor Wednes			W	:30	1 \$	2.100.003	0.00 NM	2	\$4,200.00
Z; 4	10/10/	12 10/1//12	FOX X Factor	ouay Civi-All	(7:00 PM-8:		.00	ι ψ	2,100.000	0.00 14141	_	Ψ+,200.00
X-F/	ACTOR		1 0 / / 1 4 4 4 4 4		(1.00 1 111 0.	,						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/08/12	10/14/12	W		\$2,100.00	0.00						
	10/15/12	10/21/12	W	1	\$2,100.00	0.00						
22 4	10/11/	2 11/01/12	Thursday Prime	B CM-All	8p-9p	T	:30	1 \$:	2,100.002	0.00 NM	0	\$0.00
			FOX Prime Thur	sday 8-9r								
BON	NES											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	10/08/12	10/14/12	T		\$2,100.00	0.00						
	Ch Date Ra		escription	***************************************	<u>∀End Time</u>				th Rate			 ,
1		2-10/14/12 T	hursday Prime B	8p-9	p	••	Th	- :3	30 (\$2,100.00 ,	O.UU IVINI		
	Credited											
	10/15/12	10/21/12 10/28/12		0	\$0.00 \$0.00	0.00 0.00						



Flight Dates 10/09/12-11/05/12

Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

<u>Order Sep</u> 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Estimate # 1139

Print Date: 10/29/12

	<u> </u>	2000	-		<u> </u>	1100			
								Total	s
Ln Ch Start End I	nventory Code E	Break Sta	art/End Time	Days	Len Spots	s Rate Pri	Rtg Type		Amount
22 4 10/11/12 11/01/12	Thursday Prime B (CM-All 8p	-9p	T	:30	1 \$2,100.002	0.00 NM	0	\$0.00
	FOX Prime Thursday 8-9	ķ							
BONES	Manufalana On da						ı		
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/			<u>ting</u> 0.00					
	scription	Start/En	•		ekdays L	ength Rate	Rtg Type		
4 4 10/29/12-11/04/12 Thu		8p-9p			-Th	:30 (\$2,100.00)			
Credited	•	, ,				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
23 4 10/09/12 10/19/12 N	VI-F 9-10p (M-AII 9-9	q086	-TWTF	:30	2 \$1,100.003	0.00 NM	3	\$3,300.00
	9-930p	(9:0	00 PM-9:30 PM	I)		,		•	4 0,000.00
FOX 4 NEWS									
Start Date End Date	Weekdays Spots/			<u>ting</u>					
Week: 10/08/12 10/14/12 Week: 10/15/12 10/21/12	-TWTF -TWTF		•	0.00 0.00			1		
24 4 10/09/12 11/02/12 M		M-Ali 93		-TWTF	:30	2 \$1,100.003	0.00 NM	6	ee eaa aa
	930-10p		0-10P 30 PM-10:00 PI		.00	2 \$1,100.003	U.OU NIVI	0	\$6,600.00
FOX 4 NEWS		(***		····/					
Start Date End Date	Weekdays Spots/	<u>Week</u>	Rate Rat	ting			I		
Week: 10/08/12 10/14/12	-TWTF		•	0.00					
Week: 10/15/12 10/21/12 Spot Ch Date Range Des	~TWTF~- scription			0.00		anakh Data	D. T.		
<u>Spot Ch Date Range Des</u> 3 4 10/15/12-10/21/12 M-F		Start/Eng 930-10p		<u>ישעי</u> דה 00:00 PM-10		<u>ength</u> <u>Rate</u> :30 (\$1.100.00)	Rtg Type		
Credited	•p	000 100	10.00	10.00 : 11		.00(\$4;**00:00)	0.00 1000		
Week: 10/22/12 10/28/12	-TWTF	2 \$1.	,100.00	0.00			ľ		
Week: 10/29/12 11/04/12	-TWTF			0.00			I		
25 4 10/09/12 11/02/12 N	·	M-All 10-	-1030p	-TWTF	:30	2 \$1,100.003	0.00 NM	8	\$8,800.00
	VI-F 10-1030p						l		
FOX 4 NEWS AT 10P Start Date End Date	Moskdova Cnotal	Mook	Data Dat	:!					
Week: 10/08/12 10/14/12	<u>Weekdays</u> <u>Spots/</u>		<u>Rate Rat</u> 100.00 (<u>ang</u> 0.00					
Week: 10/15/12 10/21/12	-TWTF		,	0.00					
Week: 10/22/12 10/28/12	-TWTF			0.00					
Week: 10/29/12 11/04/12	-TWTF		~~~~	0.00					
26 4 10/09/12 11/02/12 N	·	M-All 103	30-1102p	-TWTF	:30	2 \$500.003	0.00 NM	8	\$4,000.00
FOX 4 NEWS AT 1030P M-F F	W-F 1030-1102p								
Start Date End Date	Weekdays Spots/	Neek	Rate Rat	ina			l		
Week: 10/08/12 10/14/12	-TWTF			0.00					
Week: 10/15/12 10/21/12	-TWTF			0.00					
Week: 10/22/12 10/28/12	-TWTF			0.00					
	-TWTF	·		0.00					
27 4 11/03/12 11/03/12 S	sa 9-10p	M-All 9-9:	изир 30 РМ-9:30 РМ	\$-	:30	1 \$1,000.001	0.00 NM	0	\$0.00
FOX 4 NEWS	7-930p	(3.0	70 FIVE-9.30 FIVE)					
	Weekdays Spots/	Neek	Rate Rat	ing					
Week: 10/29/12 11/04/12	5-	1 \$1,	000.00),00					
	cription	Start/End			<u>ekdays</u> L		Rtg Type		
4 4 10/29/12-11/04/12 Sa 9	9-10p	9-930p	(9:00 F	PM-9:30 P	Sa	:30 (\$1,000.00)	0.00 NM		
Credited			· · · · · · · · · · · · · · · · · · ·	· ,					
28 4 10/21/12 11/04/12 S		M-All 9-9	•	S	:30 	1 \$1,200.002	0.00 NM	2	\$2,400.00
FOX 4 NEWS	9-930p	(9:0	00 PM-9:30 PM)			- 1		
	Weekdays Spots/	Neek	Rate Rat	ina]		
	S			0.00			1		
		,					•		

Print Date: 10/29/12



554378 Flight Dates 10/09/12-11/05/12 Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12 <u>Order Sep</u> 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE Estimate # 1139

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Sp	NOTE	Amount
28 4 10/21/12 11/04/12 Su 9-10p CM-All 9-930pS :30 1 \$1,200.00 2 0.00 NM	2	\$2,400.00
28 4 10/21/12 11/04/12 Su 9-10p CM-All 9-930pS :30 1 \$1,200.00 2 0.00 NM 9-930p (9:00 PM-9:30 PM)	2	φ <u>ε,400.00</u>
FOX 4 NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/125 1 \$1,200.00 0.00		
Week: 10/22/12 10/28/12 0 \$0.00 0.00		
Week: 10/29/12 11/04/12S 1 \$1,200.00 0.00 29 4 10/14/12 11/04/12 SU 1030-1102p CM-All 1030-1102pS :30 1 \$500.00 2 0.00 NM	4	\$2,000.00
29 4 10/14/12 11/04/12 SU 1030-1102p CM-All 1030-1102pS :30 1 \$500.00 2 0.00 NM Su 1030-1102p FOX 4 NEWS AT 1030P	4	Φ2,000.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week; 10/08/12 10/14/12S 1 \$500.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 4 10/08/12-10/14/12 SU 1030-1102p 1030-1102p		
Week; 10/15/12 10/21/12S 1 \$500.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 2 4 10/15/12-10/21/12 SU 1030-1102p 1030-1102p Su :30 \$500.00 0.00 NM		
* * * * * * * * * * * * * * * * * * *		
Week: 10/22/12 10/28/12S 1 \$500.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 3 4 10/22/12-10/28/12 SU 1030-1102p 1030-1102p Su :30 \$500.00 0.00 NM		
Week: 10/29/12 11/04/12S 1 \$500.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
4 4 10/29/12-11/04/12 SU 1030-1102p 1030-1102pSu :30 \$500.00 0.00 NM		
30 4 10/09/12 11/02/12 M-F 1102-1132p CM-All M-F 1102p-1132p -TWTF :30 1 \$600.001 0.00 NM M-F 1102p-1132p	7	\$4,200.00
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12 -TWTF 1 \$600.00 0.00		
Week: 10/15/12 10/21/12 -TWTF 2 \$600.00 0.00		
Week: 10/22/12		
Week: 10/29/12 11/04/12 -TWTF 2 \$600.00 0.00 31 4 10/14/12 11/04/12 NFL Late Game CM-All 330p-CCS :30 1 \$2,100.00 2 0.00 NM	1	\$2,100.00
NFL on FOX 330p	•	4 2,1 00 .00
NFL		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12S 1 \$2,100.00 0.00		
Week: 10/15/12 10/21/12 0 \$0.00 0.00 Week: 10/22/12 10/28/12 0 \$0.00 0.00		
Week: 10/22/12		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
4 4 10/29/12-11/04/12 NFL Late Game 330p-CCSu :30(\$2,100.00) 0.00 NM		
Credited		
32 4 10/24/12 10/26/12 World Series CM-All 7p-CCWTF :30 2 \$4,000.001 0.00 NM World Series on FOX (6:30 PM-7:00 PM)	2	\$8,000.00
WORLD SERIS		×
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/22/12 10/28/12WTF 2 \$4,000.00 0.00	,	04 000 00
33 4 10/27/12 10/28/12 World Series CM-All 7p-CCSS :30 1 \$4,000.001 0.00 NM World Series on FOX (6:30 PM-7:00 PM)	1	\$4,000.00
WORLD SERIS		
<u>Start Date </u>		

Contract / Revision

Print Date: 10/29/12 Page 7 of 11

554378 <u>Flight Dates</u> 10/09/12-11/05/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/29/12/ 10/29/12 <u>Order Sep</u> 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE Estimate # 1139

Ln Ch Start End	Inventory Code - Pro	ak Start/End	Timo Dove	Len Spo	oto Boto Bri	Rtg Type \$	Tota	ils Amount
	Inventory Code Bre MLB Championship Seri6M-	ak Start/End					_	
34 4 10/13/12 10/14/12	MLB Championship Series	(6:30 PM-7	5:	5 :30	1 \$1,100.003	0.00 NM	0	\$0.00
MLB NLCS	MILD CHampionship design	(0.50) 101-7	.001 101)					
Start Date End Date	Weekdays Spots/We	ek Rate	Rating			1		
Week: 10/08/12 10/14/12	SS	1 \$1,100.00	0.00					
Spot Ch Date Range	Description S	tart/End Time		<u>Weekdays</u>	Length Rate	Rtg Type		
1 4 10/08/12-10/14/12 [MLB Championship Series 3	p-CC	(6:30 PM-7:00 P	Sası	:30 (\$1,100.00)	MN 00.0		
Credited								
35 4 10/15/12 10/17/12	MLB Championship Seri@M-	All 3p-CC	MTW	- :30	1 \$1,100.003	0.00 NM	0	\$0.00
	MLB Championship Serie:	(6:30 PM-7:	:00 PM)			ı		
MLB NLCS						i		
Start Date End Date	Weekdays Spots/We		Rating					
Week: 10/15/12 10/21/12	MTW	1 \$1,100.00	0.00	Maskdava	Lamada Data	Dia Tuna		
	<u>Description</u> <u>S</u> MLB Championship Series 3	tart/End Time	(6:30 PM-7:00 F	<u>Weekdays</u>		Rtg Type		
2 4 10/15/12-10/21/12 P	VILD Championship Series 3	J-CC	(0.30 PW-1.00 F	-Wil M	· .30(\$1,100.00)	0.00 14141		
							_	
36 4 10/22/12 11/05/12		All 9-930a	M	- :30	1 \$250.003	0.00 NM	3	\$750.00
FOX 4 NEWS	9-930a	(9:00 AM-9:	(30 AM)					
Start Date End Date	Weekdays Spots/We	ek Rate	Rating			l		
Week: 10/22/12 10/28/12	M	1 \$250.00	0.00					
Week: 10/29/12 11/04/12	M	1 \$250.00	0.00					
Week: 11/05/12 11/11/12	M	1 \$250.00	0.00					
37 4 10/22/12 11/05/12	M-F 10-11a CM-	All 10-11a	M	- :30	1 \$175.002	0.00 NM	3	\$525.00
	M-F 10-11a					1		
LIVE WITH KELLY						İ		
Start Date End Date	Weekdays Spots/We		Rating			i		
Week: 10/22/12 10/28/12	M	1 \$175.00	0.00					
Week: 10/29/12 11/04/12 Week: 11/05/12 11/11/12	M M	1 \$175.00 1 \$175.00	0.00 0.00					
38 4 10/22/12 11/05/12		All 1230-1p	M	- :30	1 \$250.003	0.00 NM	3	\$750.00
36 4 10/22/12 11/03/12	1230-1p	(12:30 PM-		30	1 \$250.003	0.00 14141	3	\$150.00
FOX 4 NEWS	1200-1β	(12.00 1 141-	1.00 1 101)					
Start Date End Date	Weekdays Spots/We	ek Rate	Rating					
Week: 10/22/12 10/28/12	M	1 \$250.00	0.00					
Week: 10/29/12 11/04/12	M	1 \$250.00	0.00			1		
Week: 11/05/12 11/11/12	M	1 \$250.00	0.00					
39 4 10/15/12 11/05/12	•	All 5-530p	M	- :30	1 \$575.003	0.00 NM	4	\$2,300.00
	5-530p	(5:00 PM-5:	:30 PM)			l		
FOX 4 NEWS			,					
Start Date End Date	Weekdays Spots/We		Rating			1		
Week: 10/15/12 10/21/12	M = = = = = = = = = = = = = = = = = = =	1 \$575.00 1 \$575.00	0.00 0.00			1		
Week: 10/22/12 10/28/12 Week: 10/29/12 11/04/12	M	1 \$575.00 1 \$575.00	0.00					
Week: 11/05/12 11/11/12	M	1 \$575.00	0.00			1		
40 4 10/15/12 11/05/12	M-F 5-60 CM-	All 530-6p		:30	1 \$575.003	0.00 NM	4	\$2,300.00
	530-6p	(5:30 PM-6:						
FOX 4 NEWS	•	• • • • • • •	,			1		
Start Date End Date	Weekdays Spots/We	<u>ek</u> <u>Rate</u>	Rating					
Week: 10/15/12 10/21/12	M	1 \$575.00	0.00	- FARMEN		<u> </u>		
Week: 10/22/12 10/28/12	M	1 \$575.00	0.00			- 1		
Week: 10/29/12 11/04/12	M	1 \$575.00	0.00					
Week: 11/05/12 11/11/12	M	1 \$575.00	0.00	.00	1 6700 00 0		•	60 400 00
41 4 10/15/12 11/05/12	CM-	All 6-630p	M	- :30	1 \$700.003	0.00 NM	3	\$2,100.00

Print Date: 10/29/12

Hiatus Dates



554378 Flight Dates 10/09/12-11/05/12

Original Date / Revision 10/29/12/ 10/29/12 Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE Estimate # 1139

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	s len	Spots	Rate Pri	Rtg Type	Tota	ls Amount
***************************************		V-1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000 - 1000	W-F 6-630p							3 .164		7 11770 0171
			M-F 6-630p									
FOX 4					_						9	
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating					1	
Week: 10 Week: 10		10/21/12 10/28/12	M	1	\$700.00 \$700.00	0.00 0.00						
Week: 10		11/04/12		Ó	\$0.00	0.00						
Week: 11		11/11/12	M	1	\$700.00	0.00						
42 4		2 11/05/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M	:30	1	\$2,000.003	0.00 NM	2	\$4,000.00
	L OF FOR											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10 Week: 10		10/28/12	M		\$2,000.00	0.00						
	ובאוזב ו Date Ra	11/04/12	escription		\$2,000.00 End Time	0.00	Weekday	, I o	nath Doto	Dta Tuna	ł	
		2-11/04/12 M		630-			M		<u>ngth Rate</u> :30/\$2.000.00	Rtg Type		
	edited	. ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	τ σσο τρ	000	٠, ٢		111		.50(42,000,00	7 0.00 14141		
Week: 11		11/11/12	M	1	\$2,000.00	0.00						
43 4		2 11/05/12			9-930p	M	:30	1	\$1,100.003	0.00 NM	1	£4 400 00
40 4	10,20,	2 11700/12	9-930p		(9:00 PM-9:		.50	,	φ1,100.003	U.UU INIVI	,	\$1,100.00
FOX 4	NEWS				(0.00) 111 0	,						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/29/12	11/04/12	M	1	\$1,100.00	0.00						
	<u>Date Ra</u>		escription	**********	/End Time		<u>Weekday</u>			Rtg Type		
		2-11/04/12 M	I-F 9-10p	9-93	0p ((9:00 PM-9:3	30 PM		:30 (\$1,100.00)	0.00 NM		
	edited											
Week: 11/	/05/12	11/11/12	M	1	\$1,100.00	0.00						
44 4		2 11/05/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M	:30	1	\$500.003	0.00 NM	2	\$1,000.00
FOX 4 I												
	art Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/ Spot Ch	i Date Ra	10/21/12	escription	1 Start	\$500.00 /End Time	0.00	Weekday	· 10	nath Data	Dia Tuna		
			-F 1030-1102p	· · · · · · · · · · · · · · · · · · ·	-1102p		M		<u>ngth </u>	Rtg Type		
	edited	. , ,	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,,,,,	.,ozp		***		.00 (0000)	0.00 14101		
Week: 10		10/28/12		0	\$0.00	0.00						
Week: 10/		11/04/12	M	1	\$500.00	0.00						
Week: 11/	/05/12	11/11/12	M	1	\$500.00	0.00						
45 4	10/22/1:	2 11/05/12	M-F 6-7a	CM-All	630-7a	M	:30	1	\$525.003	0.00 NM	3	\$1,575.00
			630-7a		(6:30 AM-7:0	00 AM)						
FOX 4 I												
	urt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/28/12	M	1	\$525.00	0.00						
Week: 10/ Week: 11/		11/04/12 11/11/12	M	1	\$525,00 \$525,00	0.00 0.00						
46 4			Sa-Su Noon-5p	CM-All		0.00		4	ቀ ፋቦላ ላላ ን	0.00 1111	_	6400.00
	10/19/1	<u> 10/13/14</u>	1-130p		1-130p (1:00 PM-1:3		-5- :30	1	\$100.003	0.00 NM	1	\$100.00
Sin	rt Date	End Date	Weekdays	Spots/Week	Rate	•						
Week: 10/		10/14/12	S-	<u>300(3) VVCCK</u>	\$100.00	Rating 0.00						
		2 10/15/12		CM-AII		0.00 M===	:30	1	\$575.00.3	0.00 NM	4	\$575.00
	. 5, 10, 12		5-530p		(5:00 PM-5:3				ψυ, υ.υυ.υ -	O.OO INIVI	<u>I</u>	<u>ΨΟΙΟ, UU</u>
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	M	1	\$575.00	0.00						
48 4		2 10/15/12	· · · · · · · · · · · · · · · · · · ·	CM-All			:30	1	\$575.003	0.00 NM	1	\$575.00
				W	op		.00	E	ψ0, 0.00 0	O.OO INNI	'	9010.00



Flight Dates 10/09/12-11/05/12

Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

<u>Order Sep</u> 00:15:00

Print Date: 10/29/12

Advertiser Democratic Senatorial Cam Product DSCC IE

Ln C	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	<u>Tota</u> Spots	ais Amount
				M-F 5-6p 530-6p		(5:30 PM-6	M S-00 PM)	***************************************		M. 10.	,,.	
Wee		<u>rt Date</u> /15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	Rate	Rating					
49	4	10/28/1	2 10/28/12	Su 5-6p Su 5-6p	CM-AII	5-6p	s	:30	1 \$500.001	0.00 NM	1	\$500.0
Wee		rt <u>Date</u> /22/12	End Date 10/28/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00					
50	4		2 10/18/12	MLB Champions MLB Champions		3p-CC	T	:30	1 \$2,000.001	0.00 NM	1	\$2,000.0
M	LB NL		End Data	Manalahasa	Consta MAIs als	Data	Datin					
***************************************	k: 10/	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$2,000.00	****					
51	4			M-F 630-7p M-F 630-7p		630-7p	F	:30	1 \$2,000.003	0.00 NM	1	\$2,000.0
Wee		rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$2,000.00	Rating 0.00					
52	4		2 10/24/12	World Series World Series on	CM-AII FOX	7p-CC	W	:30	1 \$2,100.003	0.00 NM	1	\$2,100.0
W		SERIS	mad maka	Maskelson	C4-8811-	D-4-						
Wee		<u>rt Date</u> 22/12	End Date 10/28/12	Weekdays W	Spots/Week 1	Rate \$2,100.00	Rating 0.00					
53	4	10/25/1	2 10/25/12	World Series World Series on		7p-CC	T	:30	1 \$2,100.003	0.00 NM	1	\$2,100.0
W		SERIS										
Wee		<u>rt Date</u> 22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$2,100.00	Rating 0.00					
54	4		2 10/13/12	Sa 9-10p 930-10p		930-10p (9:30 PM-1	S- 0:00 PM)	:30	1 \$1,000.003	0.00 NM	1	\$1,000.0
FC	_	VEWS	End Data	18 de edesden en	Constantition of	D-4-	D - 45					
Wee		<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
55	4	10/20/1	2 10/20/12	Sa 9-10p 930-10p	CM-All		S-	:30	1 \$1,000.003	0.00 NM	0	\$0.0
FC		NEWS rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			l		
Wee		15/12	10/21/12	S-		\$1,000.00	0.00			1		
pot 1	4		<u>nge D</u> 2-10/21/12 S	escription a 9-10p	<u>Start</u> 930-	/End Time 10p	(9:30 PM-10:00 i	<u>/eekdays</u> Sa		Rtg Type 0.00 NM		
56	Cre 4	10/27/11	2 10/27/12	Sa 0.10n	CNAAII	930-10p	\$-	:30	1 \$1,000.003	0.00 NM	•	60.0
	-		10/2//12	930-10p		(9:30 PM-1	-	.50	1 \$1,000.003	0.00 NW	0	\$0.0
	Sta		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
			10/28/12	S_		\$1,000.00						
pot 1	4	<u>Date Rai</u> 10/22/12 dited	<u>119e D</u> 2-10/28/12 S	escription a 9-10p	930-	<u>/End Time</u> 10p	(9:30 PM-10:00	<u>/eekdays</u> Sa		Rtg Type 0.00 NM		
7	4		2 10/14/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	==5	:30	1 \$1,200.002	0.00 NM		\$1,200.0
		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Weel	k: 10/0	08/12	10/14/12	S	1	\$1,200.00	0.00					

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554378

Flight Dates 10/09/12-11/05/12

Hiatus Dates

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	2	Rtg Type S	Tota Spots	Amount
58 4	10/28/1	2 10/28/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	S	:30	1 \$1,200.002	0.00 NM	1	\$1,200.00
<u>S</u> Week: 10	tart Date 0/22/12	End Date 10/28/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00					
59 4	10/13/1	2 10/13/12	College Football Ea		2p-cc	S-	:30	2 \$1,050.001	0.00 N M	2	\$2,100.00
<u>S</u> Week: 1	tart Date 0/08/12	End Date 10/14/12	Weekdays S	Spots/Week 2	<u>Rate</u> \$1,050.00	Rating 0.00					
60 4	10/20/1	2 10/20/12	College Football Ea		2p-cc	S-	:30	2 \$1,050.001	0.00 NM	2	\$2,100.00
<u>S</u> Week: 1	tart Date 0/15/12	End Date 10/21/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$1,050.00	Rating 0.00					
61 4		2 10/28/12	World Series on Fo	CM-AII CX	7p-CC	SS	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
	LD SERIS tart Date 0/22/12	End Date 10/28/12	Weekdays	Spots/Week 1	Rate \$4,000.00	Rating 0.00					
62 4	10/15/1	2 10/15/12	M-F 9-10p 930-10p		930-10p (9:30 PM-10	M 0:00 PM)	:30	1 \$1,100.003	0.00 NM	0	\$0.0
Si Week: 19 Spot C 1	Ch Date Ra	End Date 10/21/12 nge D 2-10/21/12 M	M escription		Rate \$1,100.00 /End Time 10p	<u>Rating</u> 0.00 <u>V</u> (9:30 <i>PM-10:00</i> M	/eekdays		Rtg Type) 0.00 NM		
63 4	10/11/1	2 10/11/12	President/VP Deba		8-930p	T	:30	1 \$2,100.003	0.00 NM	1	\$2,100.0
<u>S</u> Week: 1	tart Date 0/08/12	End Date 10/14/12	Weekdays T	Spots/Week 1	Rate \$2,100.00	Rating 0.00					
64 4 X-FAC		2 11/01/12	X Factor Thursday FOX X Factor	CM-AII	7-9p	T	:30	1 \$2,100.002	0.00 NM	1	\$2,100.0
<u>S</u> Week: 1	tart Date 0/29/12	End Date 11/04/12	Weekdays	Spots/Week 1	<u>Rate</u> \$2,100.00	Rating 0.00					
65 4		2 10/17/12	MLB Championshi MLB Championshi		3p-CC (2:30 PM-5:	00 PM)	:30	1 \$1,000.007	0.00 NM	1	\$1,000.0
MLB N S Week: 1	tart Date	End Date 10/21/12	Weekdays	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00					
66 4		2 10/29/12	World Series World Series on F	CM-All	7p-CC (7:00 PM-10	M	:30	1 \$2,100.003	0.00 NM	1	\$2,100.0
	LD SERIS Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				•	
Week: 1 67 4		11/04/12 2 10/15/12	MLB Championshi	p Seri@M-All		0.00 M	:30	1 \$1,100.003	0.00 NM		\$1,100.0
MLB N	NLCS Start Date	End Date	MLB Championshi Weekdays	p Serie: Spots/Week	(6:30 PM-10	Rating					
و Week: 1		10/21/12	M	1	\$1,100.00	0.00					
68 4	10/27/1	2 10/27/12	MLB Championshi MLB Championshi		3p-CC (6:30 PM-10	s- 0:00 PM)	:30	1 \$2,000.001	0.00 NM	0	\$0.6
MLB I	NLCS				•	,					



Contract / Revision

554378 Flight Dates 10/09/12-11/05/12 **Hiatus Dates**

Original Date / Revision 10/29/12/ 10/29/12

<u>Order Sep</u> 00:15:00

Advertiser Democratic Senatorial Cam Product DSCC IE

Ln	Ch	Ctort	End	Inventory Code	Prook	Ctart/End	Time Dave	lan Cn	oto Doto Dri	Dta Tuna	Tota	
			End	Inventory Code			Time Days	Len Sp		Rtg Type	*********	Amount
68	4	10/2//1	2 10/2//12	MLB Champions MLB Champions	•	3p-CC (6:30 PM-1)	S	- :30	1 \$2,000.001	0.00 NM	0	\$0.00
1	MLE	NLCS		WED ONGTOPIONS	inp cenc	(0.00 1 141-11	0.00 1 101)					
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
We		10/22/12	10/28/12	S-		\$2,000.00	0.00					
Spot		Ch Date Ra		escription	-	/End Time	(0.00.014.40.00	<u>Weekdays</u>		Rtg Type		
1		4 10/22/12 Credited	2-10/28/12 IV	ILB Championship	Series sp-C	.C	(6:30 PM-10:00	',Sa-	- :30 (\$2,000.00)	0.00 NM		
				01								** ***
69	4	10/18/1	2 10/18/12	MLB Champions MLB Champions		3p-CC (6:30 PM-10	T	- :30	1 \$1,100.003	0.00 NM	1	\$1,100.00
ı	MLB	NLCS		WIED CHAMPIONS	nip Sene:	(0.30 FIVE-11	U.UU PIVI)					
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We	eek:	10/15/12	10/21/12	T	1	\$1,100.00	0.00					
70	4	10/24/1	2 10/24/12	MLB Championsl	hip Seri6M-All	3р-СС	W	- :30	1 \$1,100.003	0.00 NM	0	\$0.00
				MLB Champions	hip Serie	(7:00 PM-10	0:00 PM)					
		NLCS				. .						
187.		Start Date	End Date	Weekdays W	Spots/Week		Rating 0.00			ļ		
Spot		10/22/12 Ch Date Ra	10/28/12	escription		\$1,100.00 /End Time	0.00	Weekdays	Length Rate	Rtg Type		
1	_			ILB Championship			(7:00 PM-10:00					
·		Credited					,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		,,,			
E71	4	10/27/1	2 10/28/12	World Series	CM-All	7p-CC	S	s :30	2 \$2,550.002	0.00 NM	2	\$5,100.00
	,			World Series on		(6:30 PM-1				***************************************	_	40,100.00
١	WO	RLD SERIS				`	,					
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
		10/22/12	10/28/12	SS		\$2,550.00	0.00					
72	4	10/30/1	2 11/02/12	M-F 9-10p		930-10p	-TWTF-	- :30	1 \$1,100.003	0.00 NM	1	\$1,100.00
1	בטא	4 NEWS		930-10p		(9:30 PM-10	0:00 PM)					
•		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			1		
We		10/29/12	11/04/12	-TWTF		\$1,100.00	0.00					
73	4			M-F 1030-1102p		1030-1102		- :30	1 \$500.003	0.00 NM	1	\$500.00
				M-F 1030-1102p			,		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			,
i	FOX	4 NEWS		•								
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
		10/29/12	11/04/12	-TWTF	1	\$500.00	0.00					
74	4	10/26/1	2 10/26/12	M-F 9-10p	CM-All	910p	F-	- :30	1 \$1,100.003	0.00 NM	1	\$1,100.00
	=OY	4 NEWS		9-10p								
i		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
We		10/22/12	10/28/12	F		\$1,100.00	0.00					
75	4		2 10/29/12	Monday Prime Ro			M	- :30	1 \$2,100.003	0.00 NM	1	\$2,100.00
	·			FOX Prime Mond		• •						
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			ĺ		
We	ek:	10/29/12	11/04/12			\$2,100.00	0.00					
N 76	4	10/28/1	2 10/28/12	NFL Late Game	CM-All	3p-CC		s :30	1 \$2,550.001	0.00 NM	1	\$2,550.00
				NFL on FOX 3p						ļ		
		Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			1		
We	ek:	10/22/12	10/28/12		1	\$2,550.00	0.00					